



Alexion Social Media Community Guidelines

Last Updated: 07/06/22

Thank you for your interest in joining our virtual community on social media. We ask that you please adhere to the following guidelines to ensure we provide the best experience for all followers. As we operate in a highly regulated environment, failure to follow these guidelines may result in your comment being deleted, reported, and/or you may be blocked from our social media accounts. We reserve the right to change the terms and conditions of these guidelines at any time.

While we appreciate your comments and we actively monitor our social media channels, please know that not every mention, reply, or direct message may be acknowledged or addressed.

BE KIND

Please be kind and comment respectfully. Content that includes profanity, is defamatory, libelous, and/or offensive is in direct violation of these guidelines and our company values and will be reported. Ensure you are also familiar with the guidelines and/or user agreements published by each social media channel including:

- [Twitter Rules and Policies](#)
- [LinkedIn Professional Community Policies](#)
- [Instagram Community Guidelines](#)
- [Facebook Community Standards](#)

KEEP YOUR PERSONAL INFORMATION PRIVATE

Alexion's social media channels are public, so please do not share personal information, i.e., address, email, personal data, or identifying information.

DO NOT OFFER MEDICAL ADVICE

Please do not provide medical advice to others on this page. Additionally, our posts to our social media channels should not be construed as medical advice. If you have a specific question about your health or are seeking medical advice, please consult with your physician.

IF YOUR COMMENT REFERENCES A PRODUCT, KEEP THE FOLLOWING IN MIND

Because of the regulations governing our industry, we cannot engage with any posts that reference any pharmaceutical brand, product, or service.

LINKS DO NOT CONSTITUTE ENDORSEMENTS

Occasionally we may link to a third-party site or social media account from one of our channels. Our linking to or following a non-Alexion website or social media account is not necessarily an endorsement of those properties or parent organizations; we only endorse our own content.

ADVERSE EVENT REPORTING

If you believe that you have experienced any side effects or adverse reactions while taking an Alexion product you should consult your physician, pharmacist, or other healthcare professional immediately. You can also report an adverse event experience directly to Alexion by emailing

AdverseEventReporting@alexion.com or calling 1-844-259-6783.



You may also report side effects to the FDA at 1-800-FDA-1088. We recommend against sharing any personal information on our social media channels, especially any specific data concerning your personal health. If you do choose to post a comment detailing any side effects, we may need to contact you to find out more information. Posts of this nature may be removed from our social feeds.

REMEMBER THAT WE ARE NOT RESPONSIBLE FOR THIRD PARTY POSTS

Comments and posts by users across all social media channels are not created or controlled by Alexion and Alexion is not responsible for such content.

We are not responsible for user-generated posts including statements that are factually incorrect or misleading or violate another parties' intellectual property such as copyrights, trademarks, or service marks.

By posting content, you grant Alexion an irrevocable, personal, non-exclusive, fully paid, sub-licensable worldwide license to use that content for any purpose, including marketing and promotion. This includes a right to modify, edit, crop, highlight, and/or republish your content.