

## Canada Notice of Privacy Practices

At Alexion, our mission is to provide hope to patients and families affected by rare diseases. As stewards of data about these patients and the health care professionals who treat them, we believe that respecting and protecting that data is a key part of delivering lifesaving medications. We are committed to handling personal data fairly and transparently in support of our mission and in accordance with the laws and regulations that govern data protection and privacy.

With this information form, we, Alexion Pharma Corp. (“Alexion”, “we”) would like to inform you for collecting, processing, storing and transferring your personal data as a data controller within the scope of the Personal Information Protection and Electronic Documents Act or applicable provincial privacy and data protection laws (“Law”).

### **Personal Data:**

Within the scope of this Information Form, “personal data” refers to any of your personal data of general or special nature, including but not limited to your first name, middle name, surname, gender, academic title, work address, phone number, e-mail address, the institution where you work, your duty, position, expertise, interests, languages and academic works.

### **For Which Purposes We Use the Personal Data?**

We process your personal data for the purposes detailed below:

- Contact and Communication: To improve the effectiveness of the promotional, scientific and educational information we provide; to engage in market research; to invite you to the meetings or to the events such as congresses, symposiums, educational events, etc.; to contact you regarding receiving your consultancy services on topics, to the extent permitted by the relevant regulations; to record your personal data on the databases used by our Company in order to communicate with you; and to store that information in order to remember how and when we have interacted with you.

- Visit: To organize visits, to the extent and scope permitted by the relevant legislations; to deliver information about our areas of expertise, our products and the rare diseases for which they are indicated; to inform you about the developments on these topics; to store that information in order to remember how and when we have interacted with you.

- Analyze: To record, to analyze, to classify, to store and to use the information regarding our meetings, communications, visits, activities and events conducted with you and other health care professionals; in this regard, to classify you and other health care professionals by your expertise, your scientific interest concerning the treatment areas that Alexion is engaged with and your scientific information requests and needs concerning these areas in order to better understand the needs of the medical communities we aim to serve; to deliver exclusive information, to determine and to improve the opportunity and the methods for getting contact with you; to determine the main scope of our promotion activities and visits regarding the Alexion products and to determine how often and intensively conducting these events is appropriate; to arrange the field activities of the Alexion more effectively and to use the workforce of Alexion more effectively and efficiently. Your personal data will not be used to make decisions based solely on automated processing operations that will produce legal effects or otherwise will significantly affect you.

- Contacting you via electronic messaging: In addition to the above, to send you electronic messages (like SMS, e-mail), either directly from Alexion or from our third party partners described below.

- Transfers of Value:** To record and share, to the extent required under applicable law, documentation regarding payments, transfers of value or any other exchange of value or money in the course of your interaction with Alexion.

- Data Required by Law:** To provide Regulatory Authorities and other governmental entities with appropriate information related to your interaction with Alexion, Alexion products and the rare diseases for which they are indicated, to the extent required by law, such as clinical trial records, pharmacovigilance information and other similar records.

### **How We Collect Personal Data?**

We collect your data both through interactions we have with you (ie. the visits conducted with you, your communications with Alexion and other interactions), as well as from third party professional sources. In this regard, we receive certain information regarding you (such as first name, middle name, surname, gender, (academic) title, specialty, work address, phone number, work language, type of your practice, your position) from IQVIA (formerly IMS Health):

Montreal  
16720 Trans-Canada Highway  
Kirkland, Quebec  
H9H 5M3  
Tel: +1 514 428-6000

Ottawa  
535 Legget Drive  
Tower C, 7th Floor  
Ottawa, Ontario  
K2K 3B8  
Tel: +1 613 599-0711

Toronto  
6700 Century Avenue  
Suite 300  
Mississauga, Ontario  
L5N 6A4  
Tel: +1 905 816-5000

Furthermore, if you attend scientific or educational meetings, conference and workshops we sponsor, we also receive information regarding your attendance from the organizations that conduct those events.

### **Transfer of Personal Data**

Transfer to Third Parties:

Alexion will not disclose to third parties your personal data without adequate organizational and technical measures in place in order to protect your personal data. Third parties to whom Alexion might transfer your data are specified below:

- Vendors and service providers** who assist Alexion’s business processes (e.g. for processing and mailing purposes, customer relationship management) in order to improve the data quality, providing customer service, market research, sending marketing communications about approved products, services and offers);

- Third parties in connection with the sale, assignment or other transfer of the Alexion business;
- Third parties to respond to requests of government or law enforcement agencies or where required or permitted by applicable laws, court orders, or government regulations; or
- When needed for corporate audits or to investigate or respond to a complaint or security threat,

Any affiliated entity, vendor or service provider, or other third party who has permitted access to or to whom we transfer Personal Data is required to keep it confidential and secure, as well as to process it only for the purposes we have informed you of in this Information Form or for which you have consented.

#### Transfers to Abroad:

Within the framework of the purposes stated above, your personal data may be processed abroad, stored and transferred to:

- Companies located abroad that are part of the group of companies in which Alexion is included;
- Third party companies located abroad from which Alexion receives service/support/ counselling services; and
- The countries where the online databases and the servers used by Alexion are located due to being involved in a global group of companies.

If your personal data is transferred by Alexion or on behalf of Alexion, to the countries where data protection laws may not provide the same level of protection as those in your country of residence or to the third parties or entities, in order to protect your privacy to the highest degree, Alexion provides that all necessary measures including imposing contractual requirements through the standard provisions (if applicable) accepted and attested by the regulatory authorities to its international entities, affiliates and service providers for complying with the applicable data protection laws and principles.

#### **Your Rights Regarding Your Personal Data:**

We would like to remind you that under the Law, you are entitled to:

- Learn whether your personal data is processed or not, and to request information in that regard;
- Learn the purpose of the processing of your personal data and whether it is used in accordance with that purpose;
- Know the third parties who your personal data is transferred to;
- Request correction, in cases where your personal data is processed erroneously or deficiently, and when you enforce this right, to request the notification of the correction to third parties to whom your personal data is transferred; and
- Request destruction or deletion of your personal data, in the event the purposes for processing your personal data cease to exist and when you enforce this right, to request notification of this to third parties to whom your personal data is transferred.

In order to contact Alexion regarding these rights, you may contact us via the contact information stated below:

**By mail:**

Data Privacy Officer  
Alexion Pharma Canada Inc.  
3100 Rutherford Road  
Suite 300  
Vaughan, ON  
L4K 0G6

By email or phone: [Privacy@alexion.com](mailto:Privacy@alexion.com)

ANY CHANGES TO THE ALEXION NOTICE OF PRIVACY PRACTICES WILL BE PROMPTLY POSTED ON [www.alexion.com/Documents/GDPR/Canada\\_English.aspx](http://www.alexion.com/Documents/GDPR/Canada_English.aspx) or [www.alexion.com/Documents/GDPR/Canada\\_French.aspx](http://www.alexion.com/Documents/GDPR/Canada_French.aspx). THE DATE ON WHICH THE NOTICE WAS LAST UPDATED IS INCLUDED AT THE END OF THIS LEGAL STATEMENT. WE MIGHT NOT NOTIFY YOU OF ANY CHANGES TO THIS PRIVACY NOTICE, YOU SHOULD CHECK THIS PAGE PERIODICALLY FOR ANY CHANGES. BY ACCESSING AND UTILIZING THESE SITES, YOU AGREE THAT ALL DISPUTES AND OTHER MATTERS THAT MAY ARISE BETWEEN YOU OR YOUR REPRESENTATIVES AND ALEXION OR ITS EMPLOYEES, CONTRACTORS OR AGENTS IN CONNECTION WITH THESE SITES SHALL BE GOVERNED UNDER THE LAWS OF ONTARIO, CANADA, UNDER THE EXCLUSIVE JURISDICTION OF THE COURTS OF TORONTO, ONTARIO.